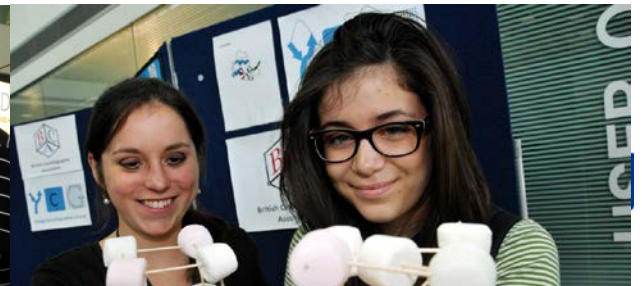
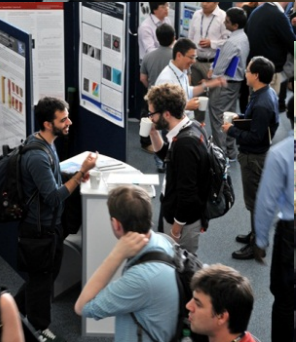
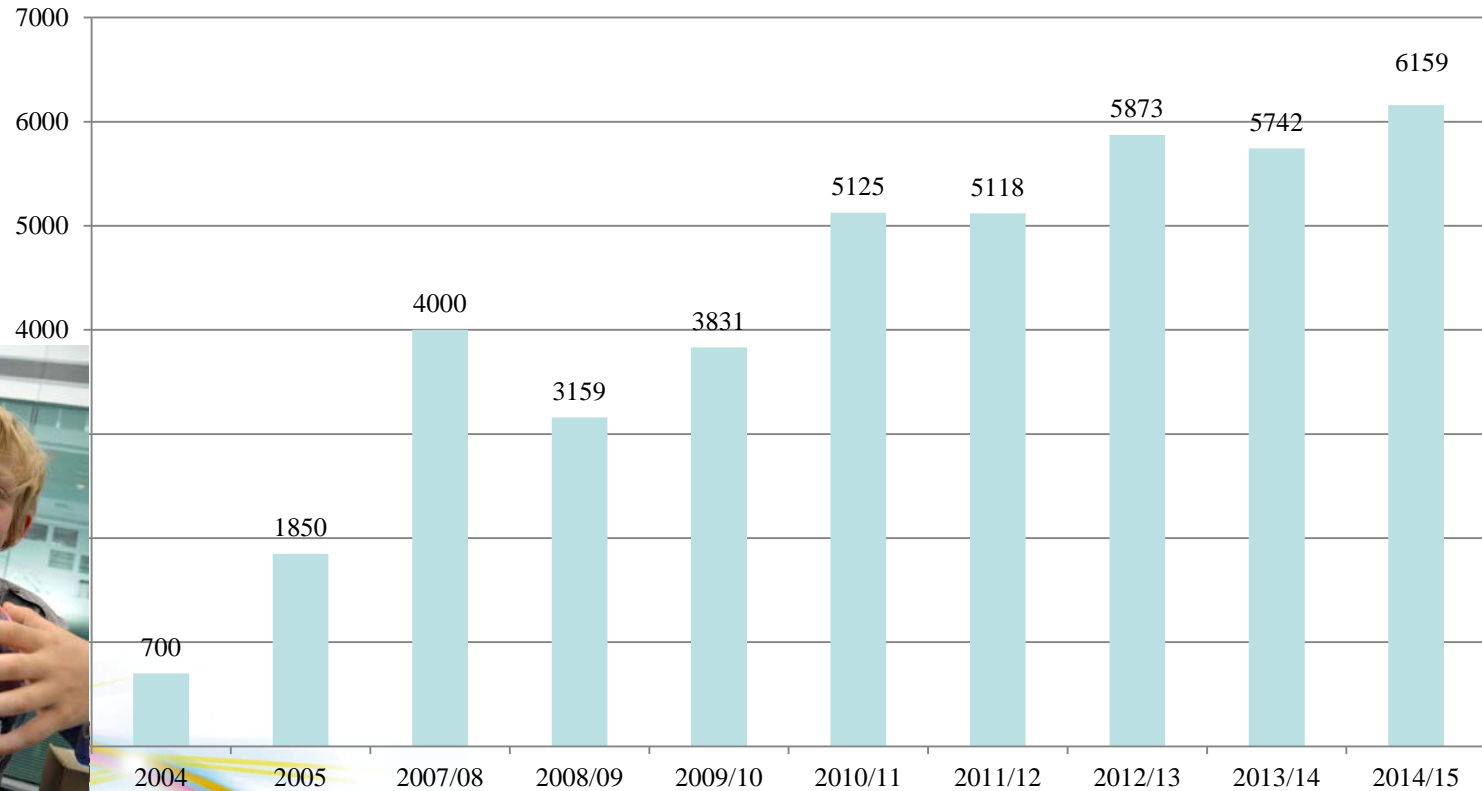


Open Doors with a difference...

**Isabelle Boscaro-Clarke
Head of communications**

Visits to Diamond in past 10 years

Visitors to Diamond by year Number of visitors



Open Days 2007



Welcome to
Diamond

Public open day 14th July 2007

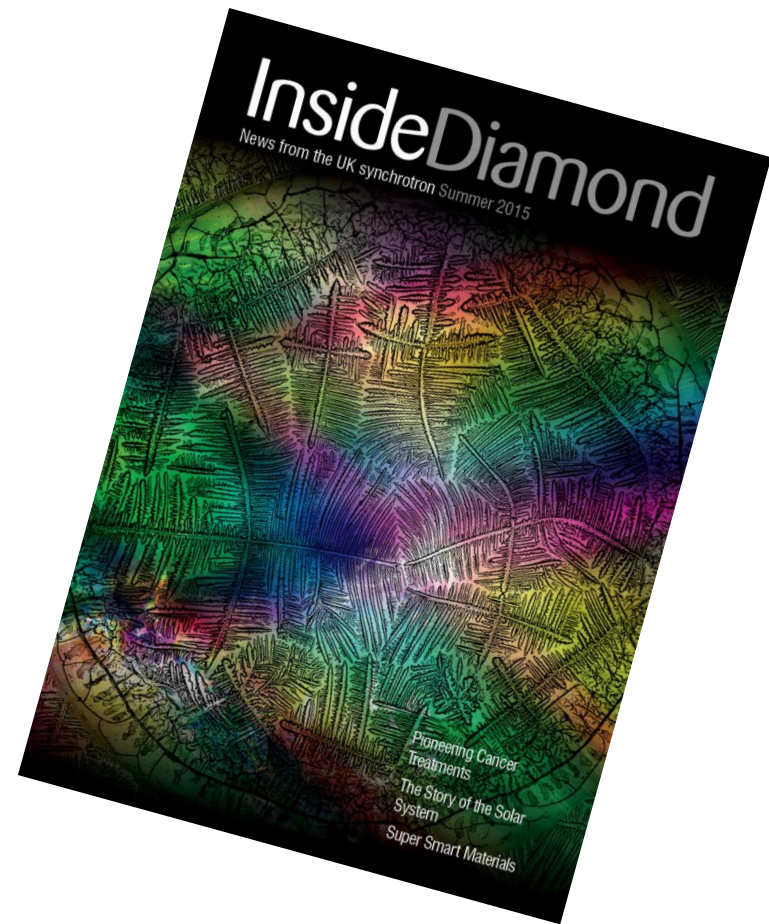


Methodology and costs

- Large OD ~150 staff
- £100K investment
- Average cost per head £20
- Extensive evaluation
- Leading to Inside Diamond

Inside Diamond

- Saturdays once a quarter
- Over 1000 people per year
- 10 volunteers plus 6 users
- What's on offer?
- Local community
- Length 2 hours
- Cost £1 per head



Impact on volunteers...

- New collaborations
- Tailored training programme
- Senior management contact
- Appreciation of public's views and concerns.



Any questions?

