



Contribution ID: 52

Type: **Talk**

Of Dogs and Cats –The Communication Challenge for Scientists and Politicians

Thursday, 18 June 2015 14:20 (30 minutes)

Communication between science and politics is often marred by a lack of cultural and ‘systems’ knowledge between the two areas of activities. For scientists it means targeted communication about a long established, well-tested, fact-based and logically robust system of inquiry to a highly dynamic environment in which decision-taking is influenced by many non-scientific factors and with norms that differ widely from the tenets of science. For the politicians, it involves facing the challenges of evidence-based decision-making, often in situations where the scientific answers are not sufficiently established. The talk discusses some of the communication issues that arise when these very different worlds meet.

Primary author: MADSEN, Claus (ESO)

Presenter: MADSEN, Claus (ESO)

Session Classification: Plenary talk

Track Classification: Communication to target groups