Communication Beyond and Within the European Consortium of Neutron and Muon Facilities

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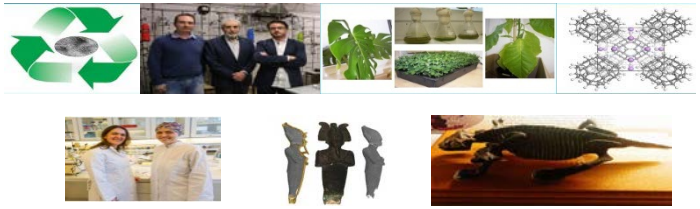
Today’s presentation

- **NMI3**
  - The project
  - Producing outreach material
  - Communication within
  - Communication beyond
- **European Press Officers network**
- **How to… ?**



Integrated Infrastructure Initiative for Neutron Scattering and Muon Spectroscopy

- Neutrons and muons for research
- 18 partners,12 countries, incl. 8 facilities
- Created in 2003 - FP6
- **NMI3-II: 2012 – 2016**

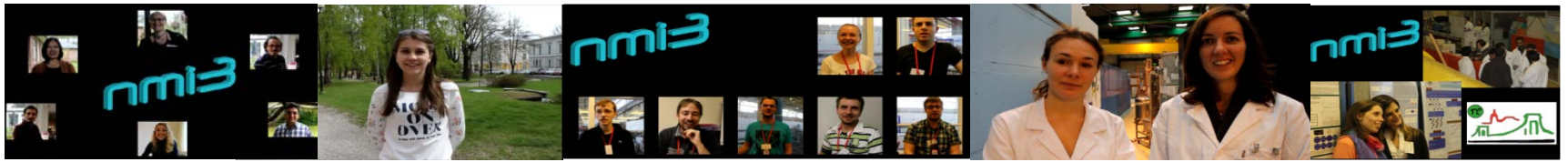
WP: Outreach and Dissemination

Producing outreach material

- **Joint Research Activities:** travel to the facilities – videos and articles

- **Access:** track publications – articles

- **Schools:** travel to school – videos and articles

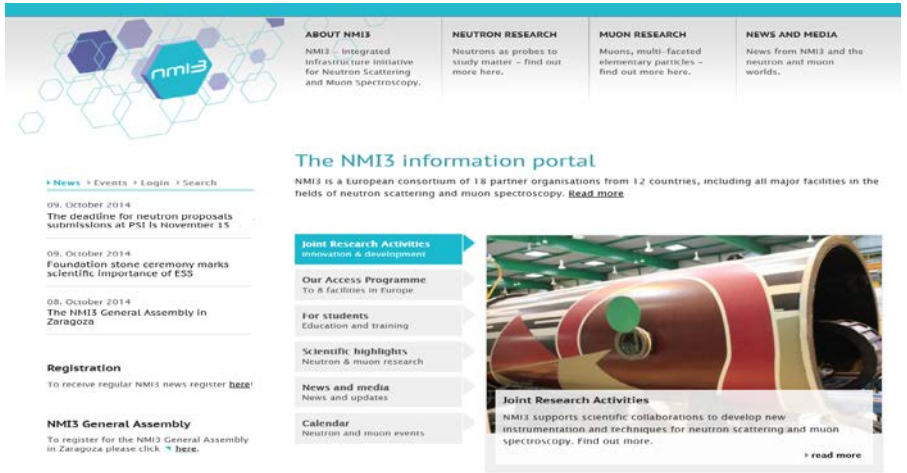


Communication Within

nmi3.eu

~ 3000 visitors / month
> 550 subscribers

- Videos: schools and JRAs
- News & scientific highlights
- Women in science
- Calendar



Webdesign and CMS: Oliver Kreischer, Concedra

Communication Beyond

- Videos: schools and JRAs
- News & scientific highlights

CORDISwire

Linked in

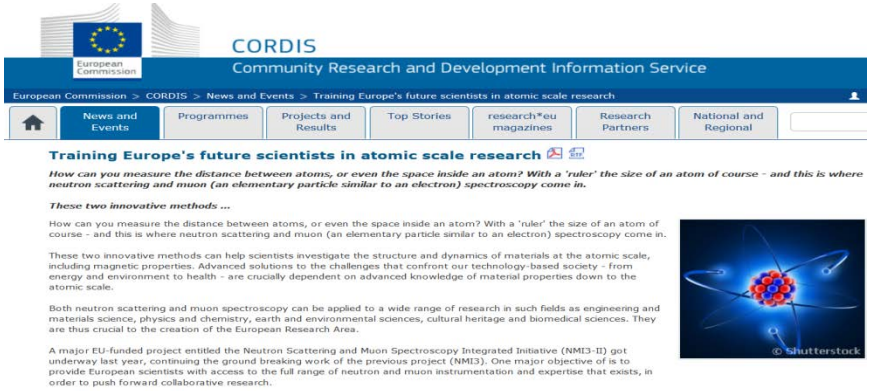
Science Nutshell

PHYS.ORG

WIKIPEDIA

YOUTUBE

Neutronsources.org



NMI3 on EC news service

Interesting?

CORDISwire HORIZON

- *in different languages*
- *taken by international sites*

European PR meeting since 2011

Neutronsources.org

Your entry into the neutron world

~ 1800 visits/m
~ 39 contributors

How to…

- get scientists to contribute?
- increase collaboration?

Thank you!

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