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Implementing the communication plan in the distributed Research Infrastructure CERIC-ERIC

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CERIC-ERIC is a distributed Central European Research Infrastructure Consortium set-up as an ERIC by the European Commission. Its mission is to offer an integrated, quality-based open access to a set of complementary facilities operating in nine Central European Countries.

The access is free for the best projects in nano-level analysis and synthesis of materials and biomaterials. By this approach, CERIC (and its Members) intends to stimulate excellent science, technology innovation and transfer, and services to industry, while supporting interdisciplinary and international training and mobility of researchers, technicians and managers.

The aim of the presentation is that of outlining the setting-up and managing of the Communication activities in a distributed environment, as well as the steps taken to identify the needs of the relevant stakeholders and to address them. Critical aspects and milestones are emphasized, showing the expected results in a multiyear perspective.

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