

Public Awareness of Research Infrastructures

Thursday, 18 June 2015

Parallel Session 2: Communication to target groups (chair: Claus Madsen, ESO) - Fornax council room (16:00 - 18:00)

time	[id] title	presenter
16:00	[42] Session opening	
16:05	[8] How to interest the not interested	Mrs BAROKE, Dagmar
16:35	[22] Focus on users: PR for the Committees Research with Synchrotron Radiation, Neutrons and Nuclear Probes and Ion Beams (www.sni-portal.de)	Dr GRIEWATSCH, Karin
16:50	[24] Engaging Teachers with Large Research Facilities	Ms JOHNSTON, Tania
17:05	[38] 10 principles for communicating science in the media	JOHNSON, Jennifer
17:20	[48] Paranal observatory as a showcase of European cooperation	Dr COMERÓN, Fernando
17:35	[41] Round-table discussion: different target audiences requiring different communication strategies	