

Public Awareness of Research Infrastructures

Friday, 19 June 2015

Parallel Session 6: Using social media for wide spread communication (chair: Paul Piwnicki, PSI) - Fornax council room
(11:15 - 12:30)

time	[id] title	presenter
11:15	[56] Session opening	
11:20	[16] Juggling acts: how to maintain existing audiences and reach new ones using social media	Mrs BOSCARO-CLARKE, Isabelle Ms HOLLAND, Laura
11:40	[23] New channels, new formats, new content. Stories about the construction of a great new instrument.	Dr ROETGER, Antonia Dr HELMS, Ina
12:00	[27] The SKA: how to leverage social media for a global project with distributed infrastructure	Mr ISIDRO, Mathieu
12:20	[44] Round-table discussion	