



# Public Awareness of Research Infrastructures

## Friday, 19 June 2015

### Parallel Session 5a: Best practice (chair: Philip King, STFC) - Eridanus Auditorium (09:30 - 10:45)

time	[id] title	presenter
09:30	[51] Session opening	
09:35	[3] NMI3: communication beyond and within the European consortium of neutron and muon facilities	CRESPO, Ines
09:50	[4] Engaging the Spanish public about synchrotron light capacities	Ms MARTINEZ, ANA BELEN
10:05	[13] Implementing the communication plan in the distributed Research Infrastructure CERIC-ERIC	Ms CARBONI, Nicoletta
10:20	[21] Public communication structure enhances scientists' public engagement. A comparative assessment.	Dr LOAIZA ESCUTIA, Claudia
10:35	[36] When failure becomes a strong communication opportunity or how to build an authentic brand	SANDU, Oana