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Getting organised for communicating about research infrastructure

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The diverse range of large research infrastructures share some features that make our communications and engagement distinctively challenging. Projects are multi-institutional, multi-national and increasingly multi-disciplinary in scope. So project communications must be meshed with corporate communications; long-term strategies are needed for long-term projects, that often spend years under development before they go live; meanwhile core or host organisations must interact with organisations in many other countries. This session is a panel discussion in which 3-4 speakers will talk briefly to describe what they see as a critical challenge in how we set up our communications work - and offer a solution to it. This will include feedback from a workshop at Caltech in April which will be discussing similar issues. There will then be a Q&A with delegates. The speakers will be drawn from the conference delegates, once the list of delegates is known.

A fuller report from the Caltech workshop in April might make this proposal suitable as a 45min plenary session.

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