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## Communicating SESAME

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SESAME, Synchrotron light for Experimental Science and Applications in the Middle East, is a third-generation light source currently being commissioned in Allam, Jordan. Established under the auspices of UNESCO, SESAME is now an independent intergovernmental organisation with Members Cyprus, Egypt, Iran, Israel, Jordan, Pakistan, the Palestinian Authority and Turkey. Its mission is to provide a world-class research facility for the region, while fostering international scientific cooperation among its Members. Experiments at SESAME will enable research in fields ranging from medicine and biology, through materials science, physics and chemistry to healthcare, the environment, agriculture and archaeology.

Through the Horizon 2020 project, Open Sesame, a number of European institutions are providing training for SESAME staff and users. Open Sesame includes a work package focused on communications with the objective of providing SESAME with basic communications tools and building a communications capacity at the laboratory over the period 2017-2019. This presentation will give a brief overview of SESAME and go on to address the specific communications challenges facing the laboratory. For example, unlike established research infrastructures in Europe, a key target audience for SESAME is the potential user community in the SESAME region, members of which may be unaware of the laboratory, what it can offer to them and how they may use the facility.

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